



<<Last Updated:2026/02/27>>

Course Schedule Information

Course Code	030882
Semester	Spring and Summer Term
Day and Period	Fri3
Course Name (Japanese)	特殊講義（コンサルティング入門：共感に基づく地域経済の理解と活性化）
Course Name	Special Lectures (Introduction to Consulting: Empathy-based understanding and revitalisation for the local economy)
Capacity	0
Room	Graduate School of Law and Graduate School of Economics/Room4
Course Numbering Code	03ECBM4E403
Type of Class	Lecture Subject
Credits	2.0
Student Year	3,4,5,6
Instructor	Matsui Hiroshi,Michinori UWASU
Course of Media Class	Not Applicable

※About Course of Media Class
"Course of Media Class" are classes in which more than half of the classes are held in places other than classrooms by making advanced use of various media.
Undergraduate students can include up to 60 credits in media class course as requirements for graduation.
Even if this is not the case, we may hold classes using the media.

Basic Syllabus Information

Room	
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Detailed Syllabus Information

Course Subtitle	
Language of the Course	Japanese
Learning Methods	Discussion: Learning through question-and-answer interactions and exchanges of opinions among students and between students and the instructor (e.g., pair/group discussion, online chat, one-on-one guidance for writing an academic paper) Collaborative work: Working as a pair or a group (e.g., producing a poster through group work) Research: Collecting information from books and academic papers; gathering and analyzing data by fieldwork (e.g., review of previous research, fieldwork) Experience/practice: Learning from experience- and practice-based activities, and feedback on such activities (e.g., solving problems; laboratory work using instruments; on-campus and off-campus practical training; skills practice including sporting skills; project-based learning; internship) Presentation: Writing papers, making presentations, and creating works (e.g., report writing, oral/poster presentation, creation of works, portfolio development)
Course Objectives	The objective is to develop practical skills such as research and presentation by working on real corporate issues as a pseudo-consulting project, and to deepen understanding of the local economy by working on issues faced by local companies. Students are expected to have considerable determination and commitment. Most of the lecture time will be spent working in groups to prepare reports for the companies. However, the first half of the course will cover basic research methods and the consulting process.

	The number of students will be limited to about 15 due to the fact that a field visit will be paid for by the university. Selection will be based on a lottery, but if a free-form report is submitted, its contents will be taken into account.	
Learning Goals	1	Must have a basic understanding of the consulting process.
	2	Have an understanding and experience of the challenges of the local economy.
	3	Must be able to perform basic matters related to research and planning.
	4	Have a basic understanding of presentation.
Requirements, Prerequisites	Bring a Windows, Mac, or Linux PC or equivalent workstation to conduct work presentations and use related applications. Two site visits are planned, and we would like you to participate in both visits as much as possible. Expenses will be covered by the university.	
Attendance and Student Conduct Policy	Attendance of at least two-thirds of all class sessions is required. If attendance is less than this number, the student will not be graded.	
Class Plan	1st	Title:guidance
		Guidance for the entire lecture
		Independent Study Outside of Class : selection test
	2nd	Title:Introduction to the Consulting Process
		Assignment Explanation
		Grouping
		Consulting Process
		Independent Study Outside of Class : assignment submission
	3rd	Title:Investigation of basic information
		Basic information survey on target areas and companies
		Understanding the background of the issue and extracting hypotheses
		Independent Study Outside of Class : Submission of Survey Results
	4th	Title:Question Preparation
		Preparation of the report image
		Preparation of questions
		Independent Study Outside of Class : submitting a draft question
	5th	Title:Hearing (site visit)
		Interviews with target companies
		Discussion of implementation direction
		Site visit
		Independent Study Outside of Class : Site visit (scheduled for 2 days and 1 night)
	6th	Title:Provide consulting services
		Consulting Process Training
		Survey implementation
		Documentation
		Independent Study Outside of Class : Conducting Surveys
		Documentation
	7th	Title:Provide consulting services
		Consulting Process Training
		Survey implementation
		Documentation
		Independent Study Outside of Class : Conducting Surveys
		Documentation
	8th	Title:Provide consulting services
		Consulting Process Training
		Survey implementation
		Documentation
		Independent Study Outside of Class : Conducting Surveys
		Documentation

	9th	Title:Provide consulting services					
		Consulting Process Training Survey implementation Documentation					
		Independent Study Outside of Class : Conducting Surveys Documentation					
	10th	Title:Provide consulting services					
		Consulting Process Training Survey implementation Documentation					
		Independent Study Outside of Class : Conducting Surveys Documentation					
	11th	Title:Provide consulting services					
		interim announcement					
		Independent Study Outside of Class : Conducting Surveys Documentation					
	12th	Title:Provide consulting services					
		Consulting Process Training Survey implementation Documentation					
		Independent Study Outside of Class : Conducting Surveys Documentation					
	13th	Title:Provide consulting services					
		Consulting Process Training Survey implementation Documentation					
		Independent Study Outside of Class : Conducting Surveys Documentation					
	14th	Title:Provide consulting services					
		Pre-Presentation Oral Examination and Mutual Evaluation					
		Independent Study Outside of Class : Conducting Surveys Documentation					
	15th	Title:Final presentation (site visit)					
Independent Study Outside of Class : Site visit (scheduled for 2 days and 1 night)							
Textbooks		We will introduce reference books as needed.					
Reference							
Grading Policy *Hover the mouse over the number of a learning goal to view the full text of it.		Evaluation Methods	Oral exam	Presentation	Learning engagement	Quiz	
		Learning Goals1	○	○		○	
		Learning Goals2		○	○		
		Learning Goals3	○	○	○	○	
		Learning Goals4		○			
		Allocation of Marks	20%	40%	20%	20%	
Additional Information on Grading		Since the course will be conducted mainly in groups, grading will be based on a combination of group and individual evaluations. The evaluation method is subject to change.					
Grading Criteria		Please refer to the grading criteria on the University of Osaka website. https://www.osaka-u.ac.jp/ja/education/announcement/main/pdf/pjl2fk					
Reasonable Accommodation		・ If you need reasonable accommodation to participate in this class due to disability (including intractable disease and chronic condition), please contact the office for students with disabilities (e.g., Educational Affairs Section, Academic Affairs Section, Student Affairs Section) at your school/faculty or graduate school, or the Disability					

	Advisory and Support Service Office of the Health and Counseling Center. ・ For more information, please visit the following website or contact the Disability Advisory and Support Service Office of the Health and Counseling Center. Website : https://acs.hacc.osaka-u.ac.jp Consultation Request : https://acs.hacc.osaka-u.ac.jp/soudan/
Special Note	Students will be selected by the second lecture.
Course Conducted by Instructors with Practical Experience	Some of the faculty members in charge have worked for foreign consulting firms, and this lecture will be structured to take advantage of their practical experience.

Instructor(s)

Instructor Name	Affiliation, Title, Course	E-mail
superior quality of life	Graduate School of Economics	
Hiroshi Matsui	Graduate School of Economics	matsui.hiroshi.econ@osaka-u.ac.jp

Cautions for Students

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